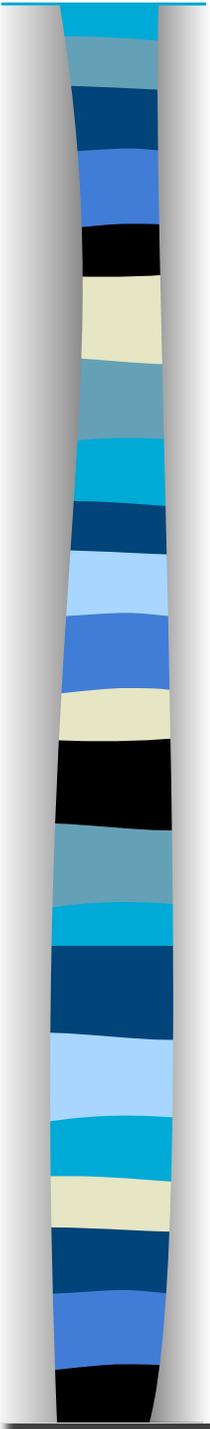


## 36b Business: Professional Ethics

# 36b Business: Professional Ethics

## Class Outline



5 minutes

Attendance, Breath of Arrival, and Reminders

10 minutes

Lecture:

25 minutes

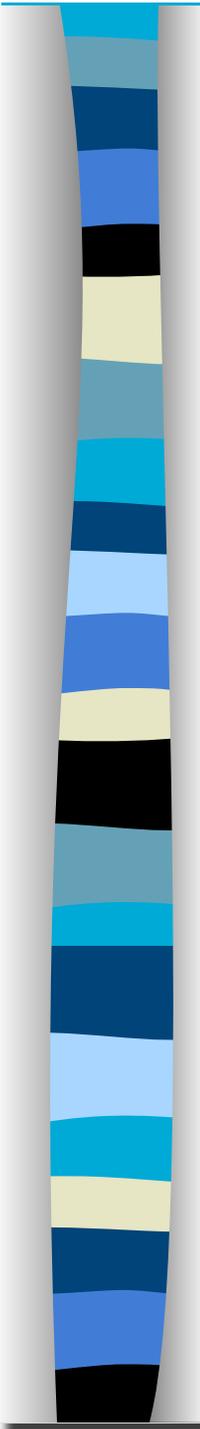
Lecture:

15 minutes

Active study skills:

60 minutes

Total



# 36b Business: Professional Ethics

## Class Reminders

### Assignments:

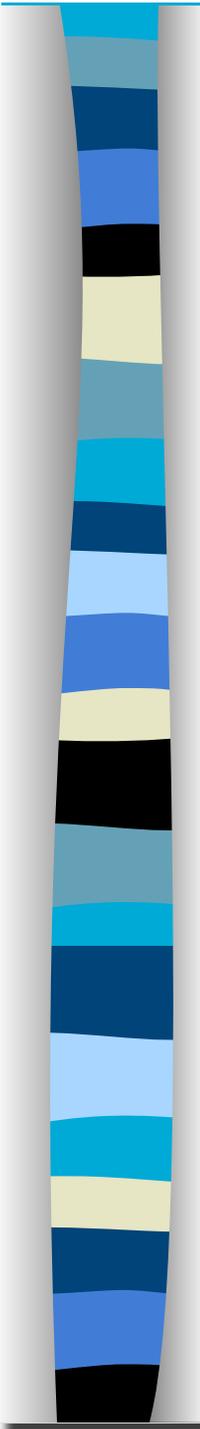
- 36b State Law Review Questions (Packet A: 157-164) **DUE NOW!!**
- 41a Review Questions (Packet A: 165-178)
- 43a Swedish: Outside Massages (Packet A: 57-62)

### Quizzes:

- 42a Written Exam Prep Quiz (35a, 36a, 37a, 38a, 39a, 40a, and 41a)
- 42b Kinesiology Quiz
  - (adductor magnus, gracilis, iliopsoas, sartorius, TFL, piriformis, quadratus femoris)
- 44a Written Exam Prep Quiz (33b, 37b, 41b, 42b, and 43a)

### Preparation for upcoming classes:

- 37a Pathology: Circulatory System
  - Werner: Chapter 5
  - Packet E: 73-74
  - RQ Packet A-169
- 37b Business: State Massage Law and Find a Job
  - Business Mastery: Pages 125-144
  - Packet B: 33-36
  - RQ Packet A-170



# Classroom Rules

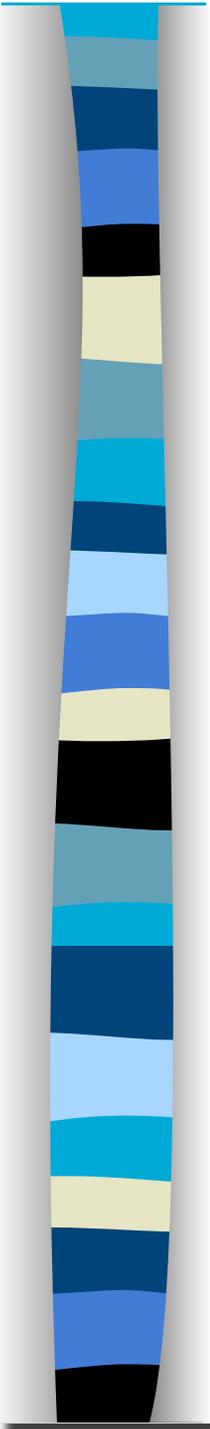
**Punctuality** - everybody's time is precious

- Be ready to learn at the start of class; we'll have you out of here on time
- Tardiness: arriving late, returning late after breaks, leaving during class, leaving early

**The following are not allowed:**

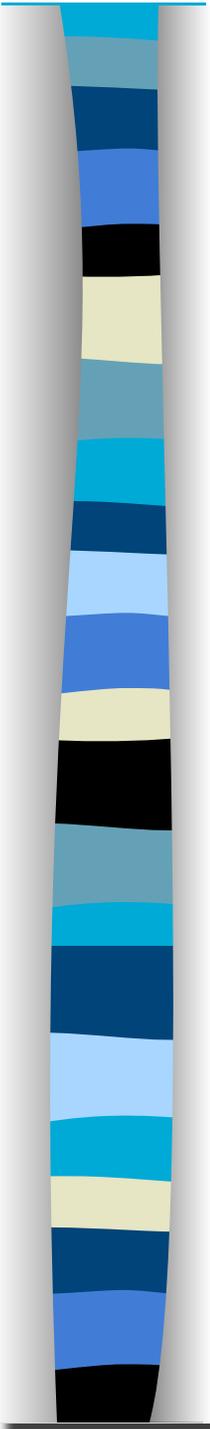
- Bare feet
- Side talking
- Lying down
- Inappropriate clothing
- Food or drink except water
- Phones that are visible in the classroom, bathrooms, or internship

*You will receive one verbal warning, then you'll have to leave the room.*



## The story of today's class

Once upon a time, there was a world without any massage therapists. This was a sad world ...



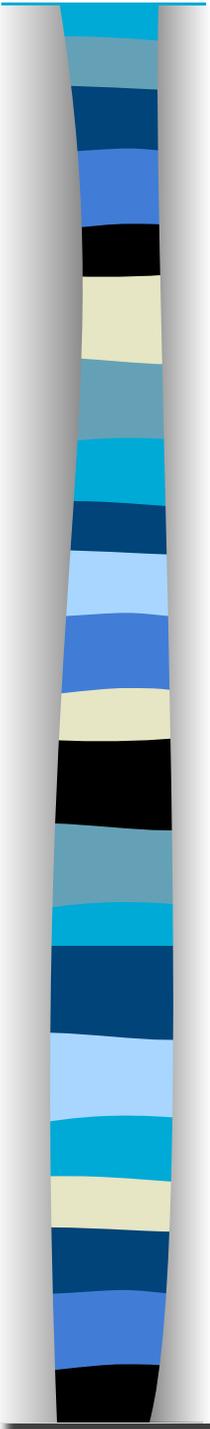
## The story of today's class

Today our job is to create the profession of massage therapy from scratch.

Here in this classroom we have a relatively close-knit group of people who love to do massage.

We will announce to the world the creation of a new profession:

**MASSAGE THERAPY!**

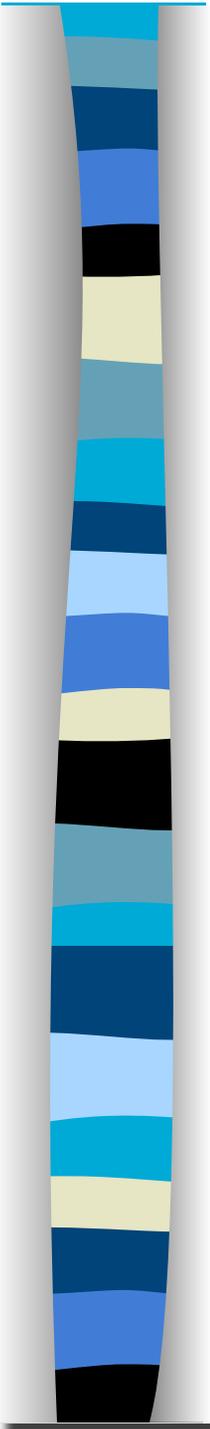


## The story of today's class

In order to have a stellar reputation from the beginning, we need to know what will be considered stellar massage therapist behavior.

Let's begin by exploring some terms that relate to conduct and behavior.

Briefly, what do these words mean to you

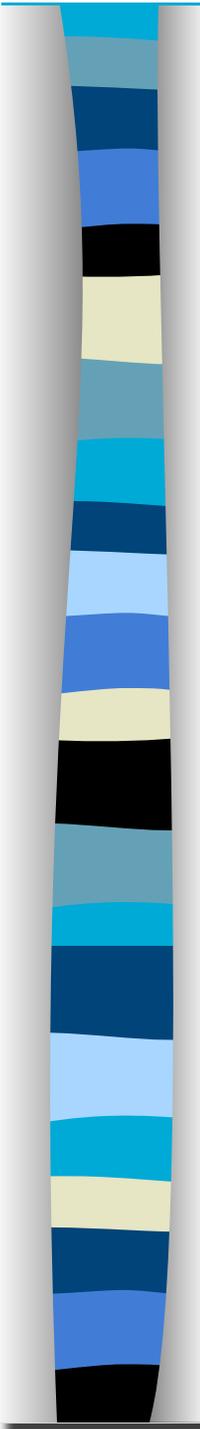


**Values**

**Morals**

**Ethics**

**Laws**



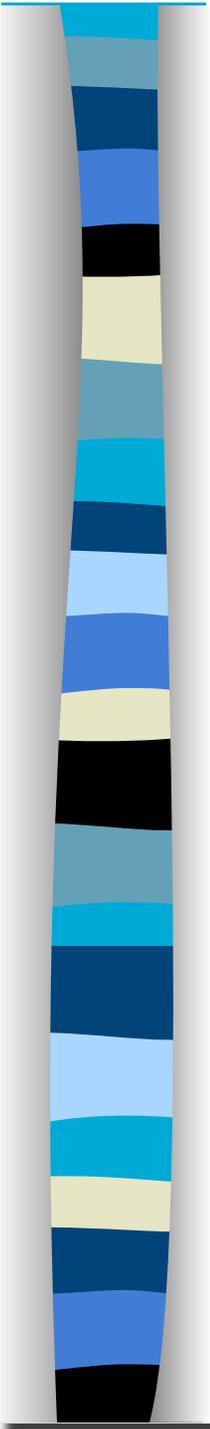
## Introductory Definitions

**Values** Qualities considered \_\_\_\_\_ worthwhile or desirable.

**Morals** Values of a \_\_\_\_\_ based on ideas of right and wrong.

**Ethics** Rules governing the behavior of members of a \_\_\_\_\_.

**Laws** Rules governing the affairs of a \_\_\_\_\_ community.



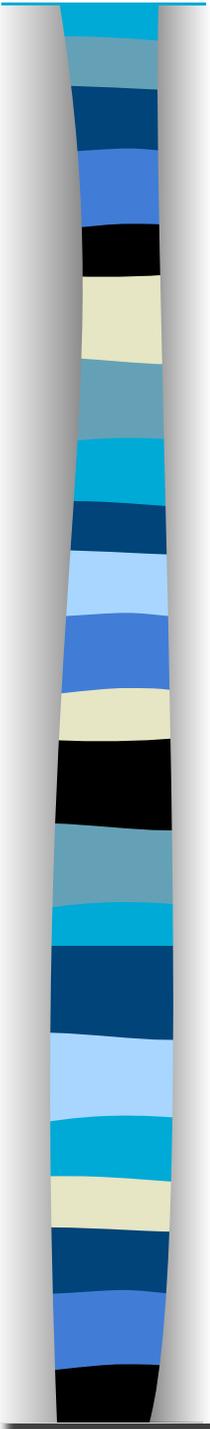
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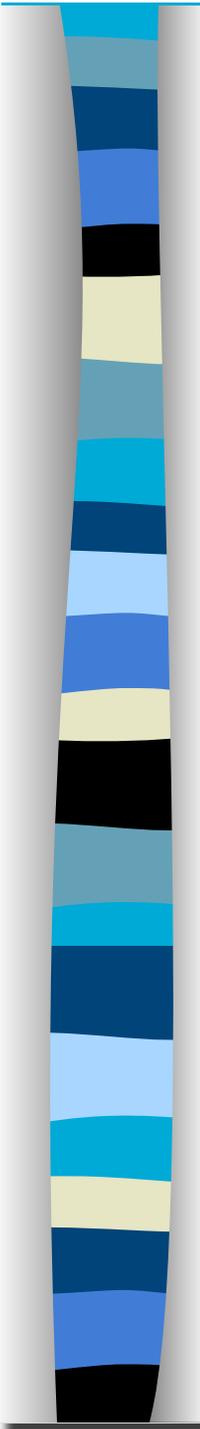
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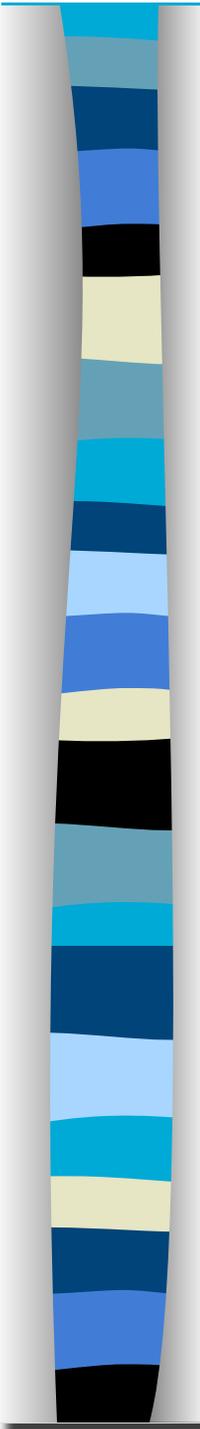
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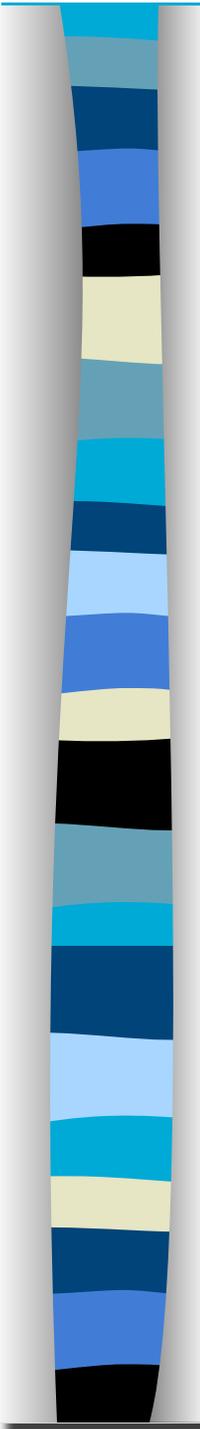
## Introductory Definitions

**Values** Qualities considered personally worthwhile or desirable.

**Morals** Values of a group based on ideas of right and wrong.

**Ethics** Rules governing the behavior of members of a profession.

**Laws** Rules governing the affairs of a geographical community.



## Summary of Definitions

**Values** Personal or individual.

**Morals** Group-based. Right and wrong.

**Ethics** Professional behavior.

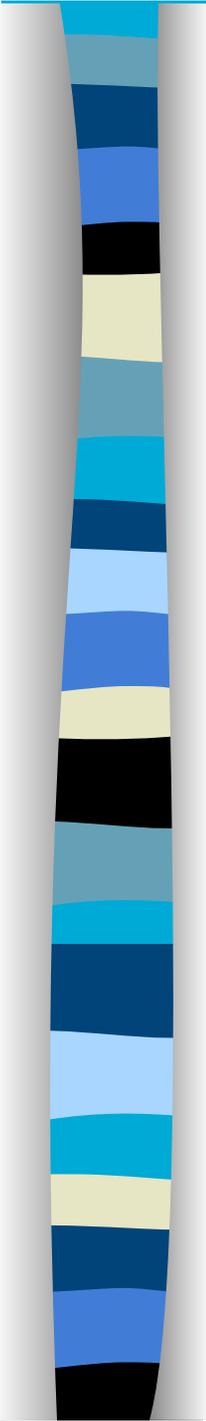
**Laws** Minimum standard of community behavior.

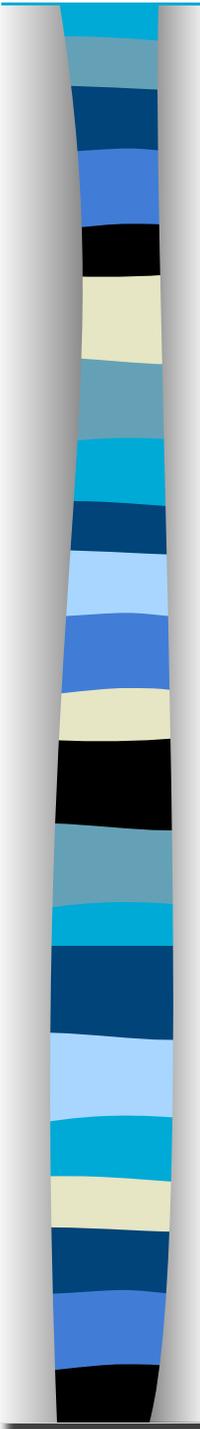


# Values

List the 5 values that are the most important to you:

- 1.
- 2.
- 3.
- 4.
- 5.





# Values

List the 5 values that are the most important to you:

- 1.
- 2.
- 3.
- 4.
- 5.

When you and your partner are done writing, discuss your lists!

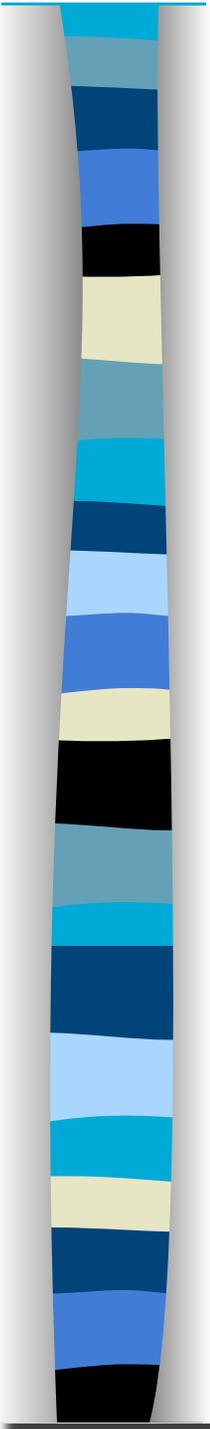
# Values

List the 5 values that are the most important to you:

- 1.
- 2.
- 3.
- 4.
- 5.

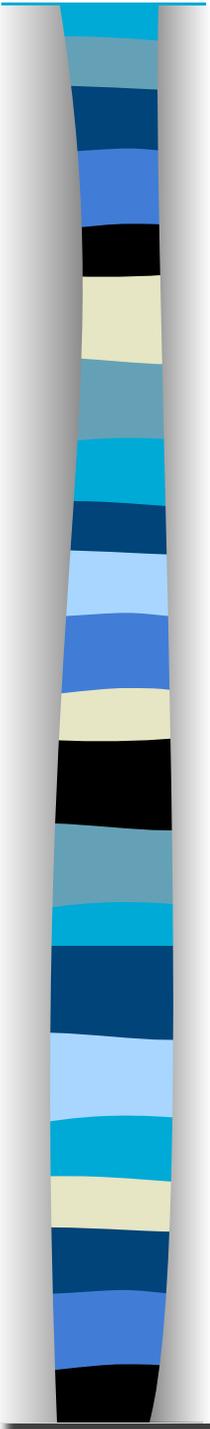
One at a time, tell me one of your most important values.

## Some possibilities



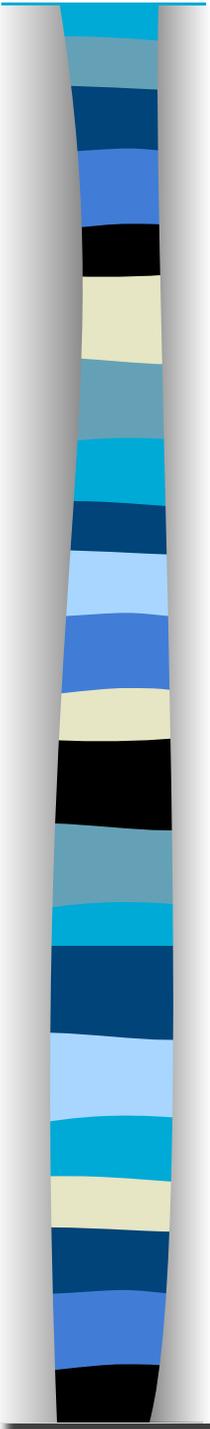
Honesty  
Compassion  
Freedom  
Integrity  
Kindness  
Love  
Loyalty  
Fairness  
Industriousness

Empathy  
Acceptance  
Safety  
Trust  
Respect



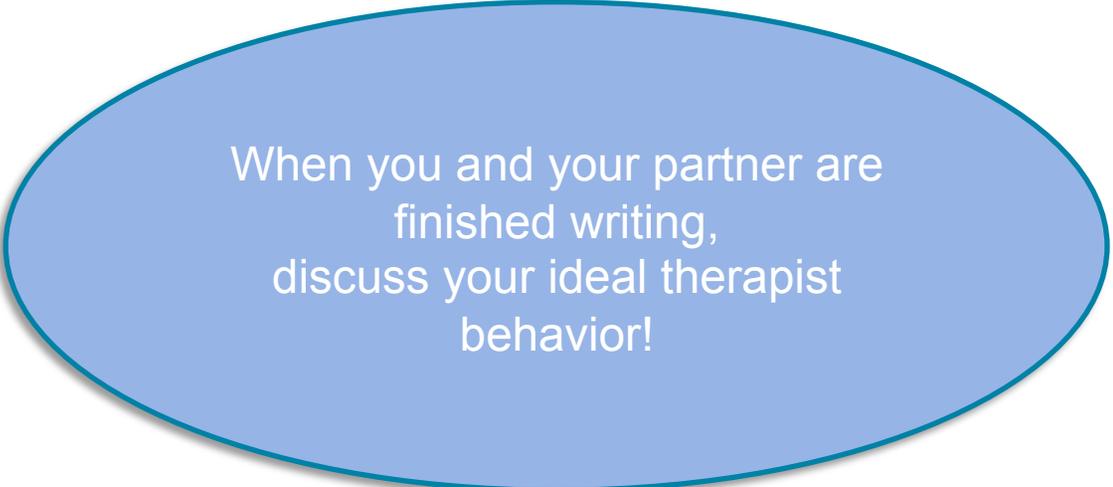
If I were a client . . .

Describe how you would like your massage therapist to behave:

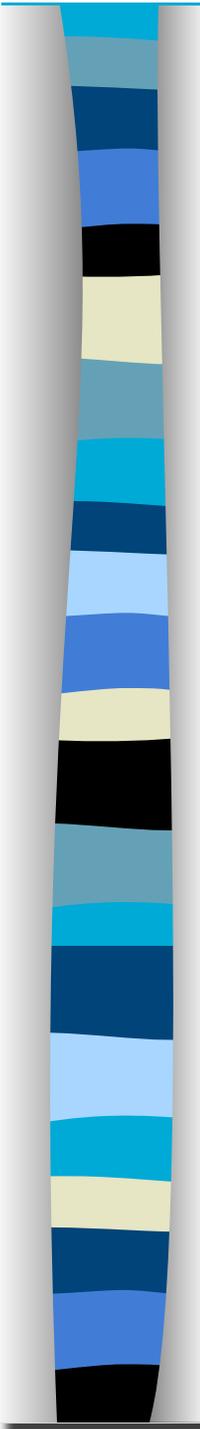


## If I were a client . . .

Describe how you would like your massage therapist to behave:



When you and your partner are  
finished writing,  
discuss your ideal therapist  
behavior!



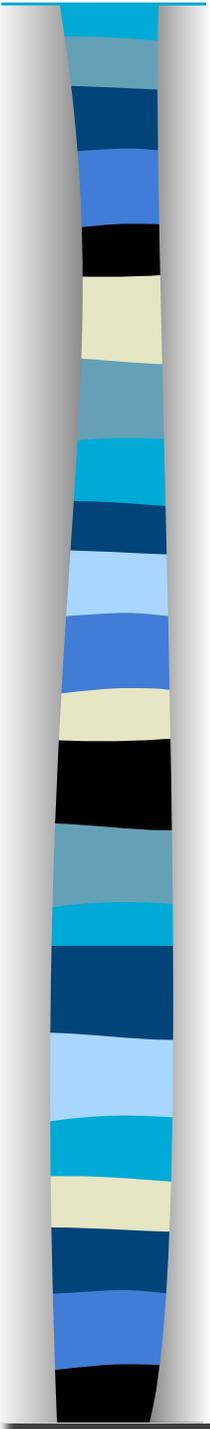
## If I were a client . . .

Describe how you would like your massage therapist to behave:

Now I'll write your ideas  
up on the board.

I'll then lump them into Policy  
Categories.

One at a time please!



## Policy Categories For Ethical Therapist Behavior

Money

Services

Time

Scope of practice

Hygiene/Self-care

Discrimination/Referrals

Advertising

Environment

Liability Insurance

Privacy (physical)

Confidentiality (information)

Licensure/Educational Status

Communication

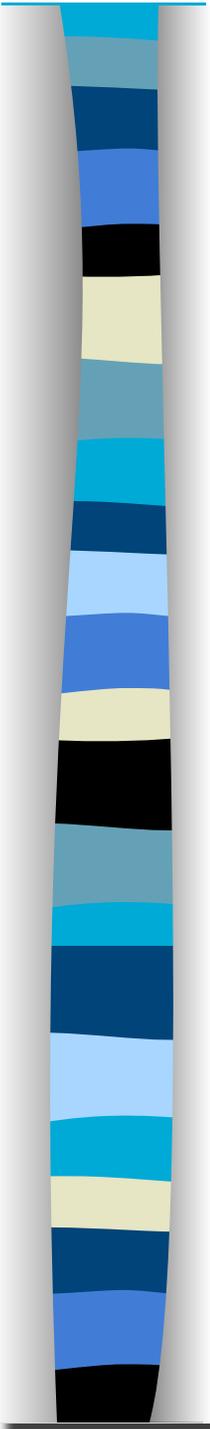
Power Differential

Transference

Counter-transference

Sexual Misconduct

Dual Relationships



## If I were a client . . .

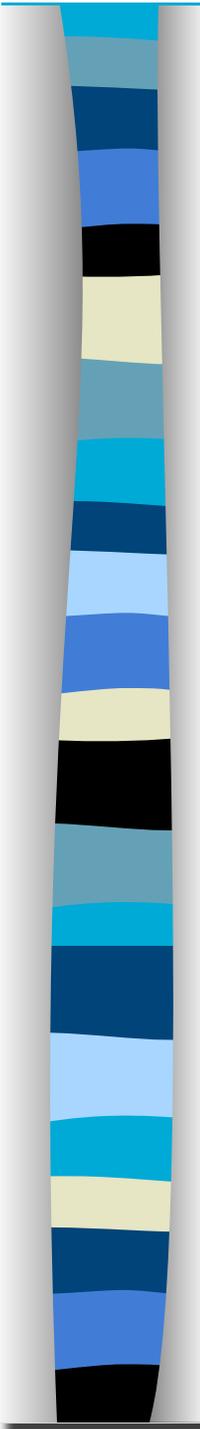
Detail the policies of ethical therapist behavior for your category.

Put yourself in the role of a client receiving massage.

Write all the do's and don'ts you can think of, but don't worry if you missed some, your classmates will double-check your work.

Use a clean sheet of paper with your names on the top.

Write legibly and trade with another group when you are done.



Now we need some policy details!  
You and your partner decide which one you want.

Money

Services

Time

Scope of practice

Hygiene/Self-care

Discrimination/Referrals

Advertising

Environment

Liability Insurance

Privacy (physical)

Confidentiality (information)

Licensure/Educational Status

Communication

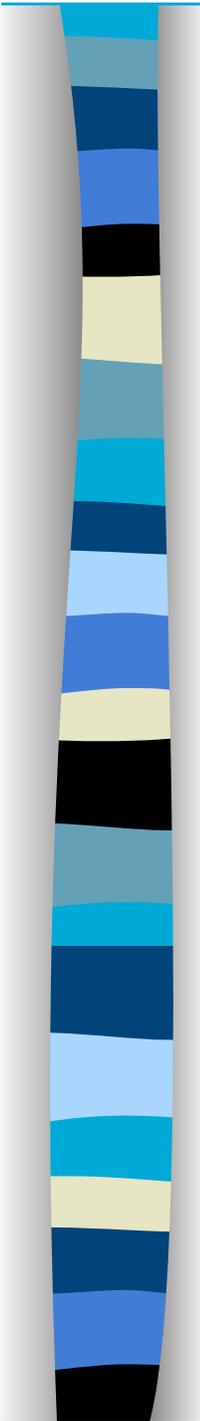
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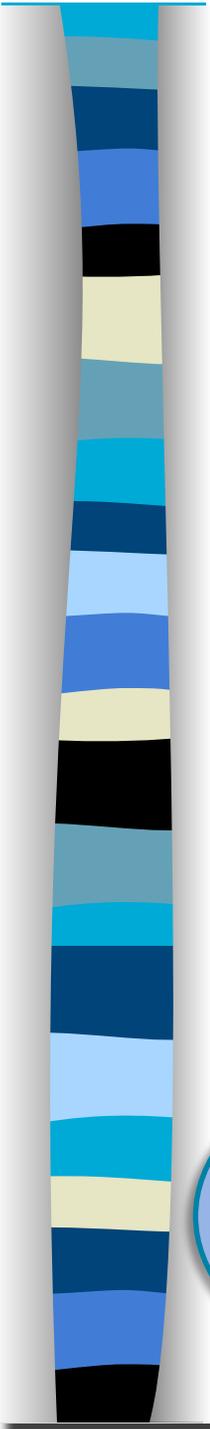
Counter-transference

Sexual Misconduct

Dual Relationships

First come, first served!

Which one do you want?



## If I were a client . . .

Detail the policies of ethical therapist behavior for your category.

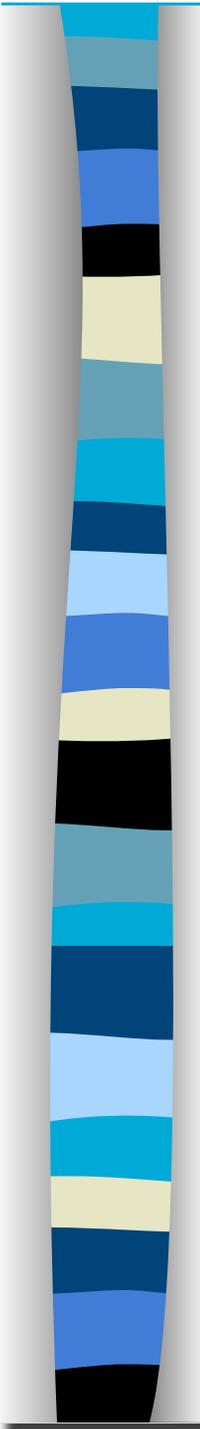
Put yourself in the role of a client receiving massage.

Write all the do's and don'ts you can think of, but don't worry if you missed some, your classmates will double-check your work.

Use a clean sheet of paper with your names on the top.

Write legibly and trade with another group when you are done.

Keep trading until  
you've reviewed every  
Policy Category!

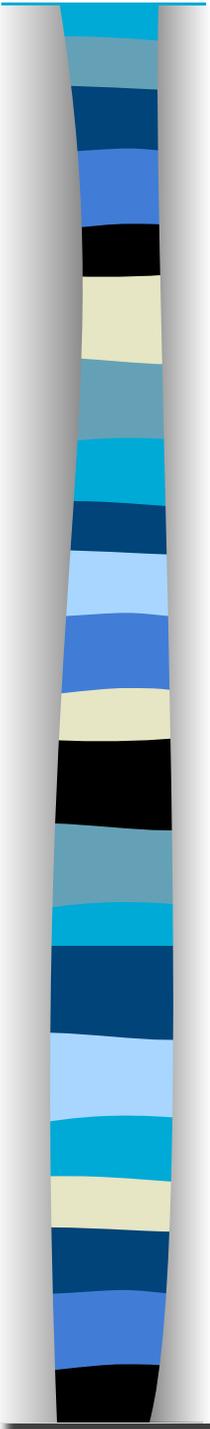


Texas Administrative Code:

Title 25: Health Services  
Part 1: Department of State Health Services  
Chapter 140: Health Professions Regulation  
Subchapter H: Massage Therapists  
Division 2: Code of Ethics

Adopted to be effective January 1, 2009

§140.303 General Ethical Requirements  
§140.304 Consultation Document  
§140.305 Sexual Misconduct  
§140.306 Advertising  
§140.307 Massage Therapy Licenses



Texas Massage Therapy Code of Ethics:

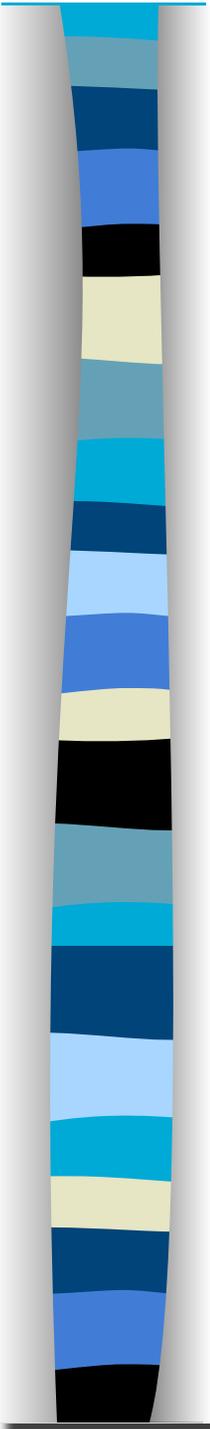
General (19)

Consultation Document (2)

Sexual Misconduct (5)

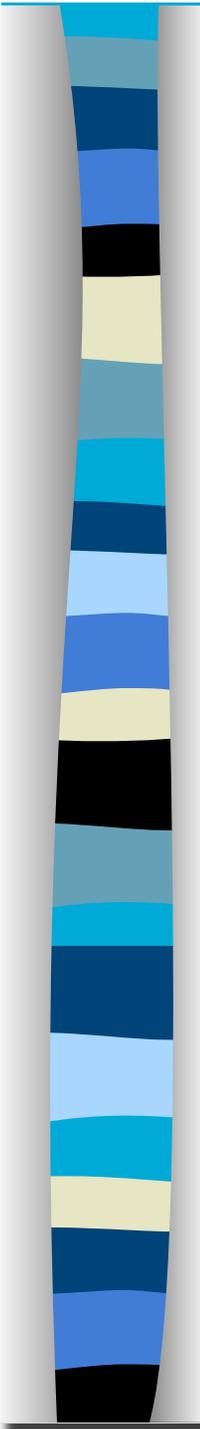
Advertising (11)

Licenses (7)



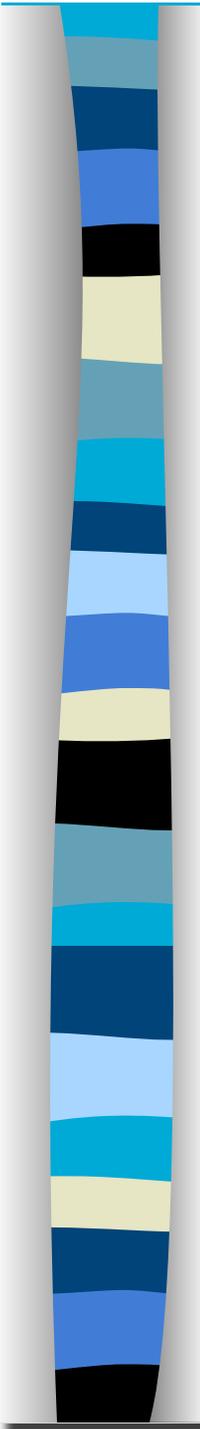
General:

- Be honest, upfront, fair, sanitary, and competent
- Charge them according to your agreement
- Keep records for 2 years (date, type, payment)
- Written consent of parent if client under 17
- Upon request, give written explanation of the bill
- Don't let drugs or alcohol affect your work
- Therapists and establishments need licenses
- Follow our rules
- Don't let anybody else break our rules
- Change of name, address, phone, job? Tell us.
- Give clients our address and phone number



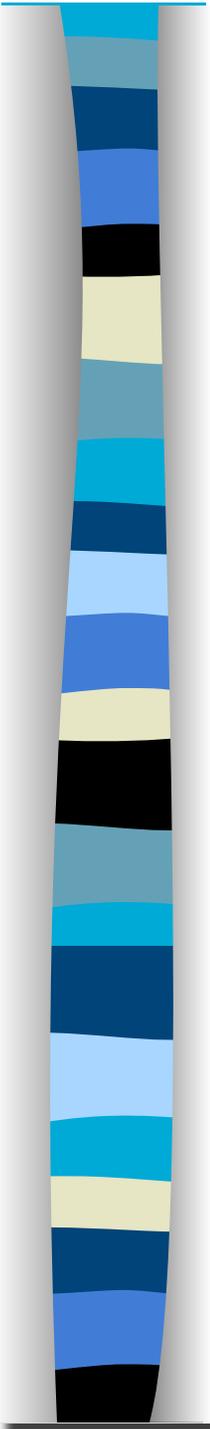
Consultation Document:

- Type of massage
- Areas to avoid and for focus work
- Indications and contraindications
- No breast massage without written consent
- Draping will be done unless mutually agreed
- Client may end session at any time for any reason
- Signatures of client and therapist
  
- Update the above information as it changes



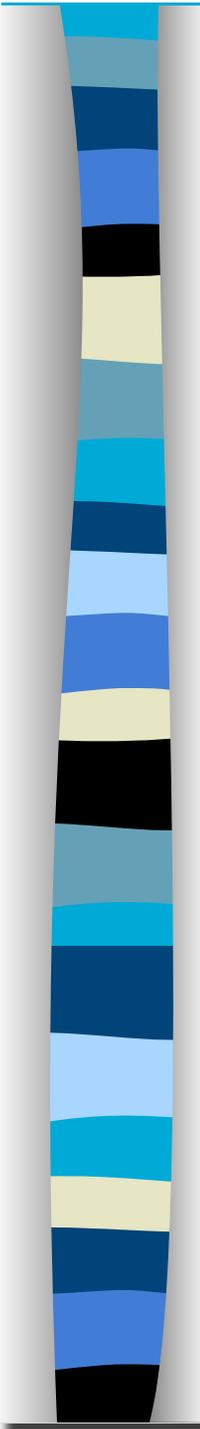
Sexual Misconduct:

- Don't arouse or gratify anybody sexually by way of contact, clothing, offers, gestures, or comments
- Terminate session if client tries it on you
- Don't massage (paid or unpaid) at sex-businesses
- No sexual contact where massage is performed



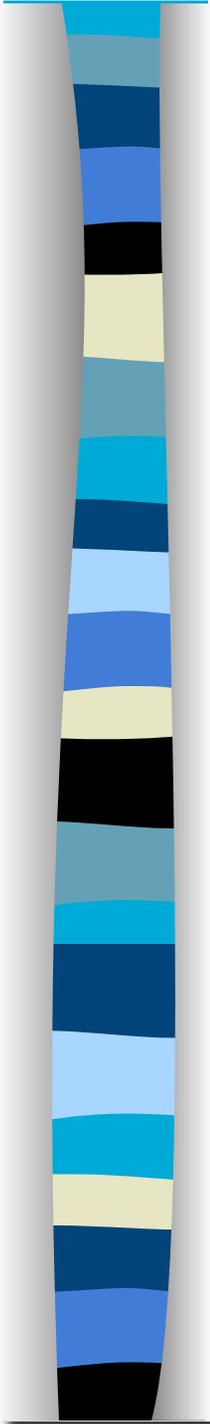
Advertising:

- Use the word “massage” only if you are licensed
- Be truthful, forthright, and clear
- If you can't prove it, don't say it
- Use license number with assumed names



Licenses:

- Upon approval, you will get a license and ID card
- Upon request, give it back to the State
- Display it publicly and appropriately
- Don't sell or transfer licenses
- Photocopies are not acceptable
- Do not alter the license
- If lost, damaged, or destroyed, get replacement, \$20



## 36b Business: Professional Ethics